

## OPEN ENROLLMENT PROGRAM



# ECONOMIC INDICATORS AND MONETARY POLICY: A GUIDE FOR BUSINESS LEADERS

## PROGRAM DETAILS

FACULTY	DATE/TIME	FEE
Ho Sui-Jade	11 June 2025 9.00AM - 1.00PM	RM1,500 before SST*

\*Fee excludes accommodation at ASB Residential for outstation/ overseas participants but can be arranged at additional cost.

## Program Overview

In today's global economy, understanding economic signals and monetary policy decisions is essential for business and other leaders across all sectors. This half-day program will equip participants with a practical understanding of key economic indicators, monetary policy, and their impact on the broader economy.

Participants will explore the fundamental objectives of monetary policy; and the key issues and considerations guiding central bank decision-making processes. The program will help participants interpret essential economic indicators that shape policy decisions, providing a framework for assessing economic conditions.

The program will examine the key channels through which monetary policy decisions transmit through economies, examining how these decisions affect markets, businesses, and consumers. Complementing this, participants will learn about the importance of central bank communication strategies, particularly in their role in managing expectations.

## Learning Outcomes

At the end of the program, participants will be able to:

- Identify and interpret key economic indicators used in monetary policy decision-making;
- Describe the decision-making process of central banks;
- Describe the transmission mechanism of monetary policy and its impact on the economy;
- Interpret monetary policy statements and understand the factors influencing monetary policy decisions.

## Who Should Attend?

- Board of directors
- CEOs of public listed companies
- CFOs of public listed companies
- Senior management and business leaders across various industries
- Anyone who might find this helpful

## Program Overview

### Session 1: Foundations of Monetary Policy & Economic Indicators

- Introduction to Monetary Policy
- Central banks' mandate and objectives in preserving monetary stability
- Monetary policy decision-making process
- Key economic indicators and their significance

### Session 2: Monetary Policy Transmission & Communication

- Monetary policy transmission mechanisms
- The role and importance of communication
- Understanding monetary policy statements

## Faculty



**Dr Ho Sui-Jade** is an economist who recently joined the Asia School of Business as a Visiting Professor. Her previous position was Deputy Director in the Monetary Policy Department at Bank Negara Malaysia. With expertise in monetary policy analysis and inflation forecasting, she was also a member of the secretariat team for the central bank's Monetary Policy Committee. Recently, her work has expanded to include climate change economics, leading her to co-lead a subgroup in the Monetary Policy Workstream for the Network for the Greening of the Financial System (NGFS).

Her academic background includes an undergraduate degree in Economics from the University of Cambridge, a Master in Public Administration in International Development (MPA/ID) from Harvard University, and a Ph.D. in Economics from the University of Michigan – Ann Arbor. She is also a Chartered Financial Analyst. While at Harvard, she received the Allyn Young Prize for Excellence in Teaching.

As a researcher, she has published in peer-reviewed journals such as *The Review of Economics and Statistics* and *The Australian Economic Review*. Her research interests include monetary policy communication, monetary policy transmission, inflation expectations, and the relationship between firms and the macroeconomy.

Beyond her academic and central banking roles, she is an Associate Certified Coach (ACC) with the International Coaching Federation (ICF).



**ASIASchool  
of Business**  
in collaboration with MIT Sloan Management

**Iclif Executive Education Center**

**Asia School of Business** Iclif Executive Education Center  
ASB Academic, No 11, Jalan Dato' Onn, 50480 Kuala Lumpur  
**Phone:** +603 2023 3000 | **Email:** ExecEd@asb.edu.my

[asb.edu.my](http://asb.edu.my)



[asbiclif](https://www.linkedin.com/company/asbiclif)



[@asb.iclif](https://www.instagram.com/asb.iclif)



[asbiclif](https://www.facebook.com/asbiclif)



[asb iclif](https://www.youtube.com/asbiclif)

SCAN ME



Economic Indicators and Monetary  
Policy: A Guide for Business Leaders

